

RESUME

Qualification Highlights

- * Illustrating digitally allows for quick changes and helps meet my clients needs in a timely fashion.
- * I understand the complete printing process. I have taken many books from idea through to a press-ready form.
- * I use Photoshop CS3, Illustrator CS3, and InDesign CS3.

Amanda Sorensen

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Portfolio available at www.amandasartland.com

Professional Background

Freelance Artist
present

- * Projects include: signs, ads, charts, book design, mural design, full color and line art illustrations, web graphics and buttons, and graphics for mobile devices.
- * Freelance clients include: Carson-Dellosa Publishing, Dazzle Dental, Curt Snarr Design, Elect Living Network, McDonald's Publishing, Baby ProSports, Karen Vereen, The Friend Magazine, and Organize It Mom!
- * Submit illustrations to istock.com. Winner of the vector challenge in June 2008.
- * Bid on projects through enlance.com. Placed in top 10% of providers that took the Adobe Illustrator CS3 test.
- * Art panelist for the Life, the Universe and Everything conference 2010 at BYU, Provo, Utah.

Art Director/Head Illustrator
2000 to 2007

Rainbow Bridge Publishing – A Division of Carson-Dellosa Publishing
Murray, Utah

- * Head of the art department acting as both head illustrator and art director.
- * Helped create over 100 books, doing the interior art, the cover art and/or the layout.
- * Updated RBP's best selling series, Summer Bridge Activities; a complete layout change and all new illustrations in 2000.
- * In June 2005, began working with RBP/Carson-Dellosa as in a freelance capacity. (RBP was bought out by Carson-Dellosa in December of 2004.)
- * Art direction for the new covers created in 2006.

Education

Associates Degree, Illustration
Salt Lake Community College, West Valley City, Utah

Associates Degree, Graphic Design
Salt Lake Community College, West Valley City, Utah

